

GPSR

General Product Safety Regulation





The General Product Safety Regulation (GPSR) introduces requirements for most consumer non-food products offered for sale in EU, including used, repaired and refurbished products.

As of December 13, 2024, all offers must comply with GPSR requirements, and non-compliant offers may be subject to removal.



What you need to know about GPSR

Who?

Sellers with listings of non-food consumer products in Amazon's EU stores, including second-hand products + Brand sellers who have not provided information about the Responsible Person

What?

Sellers must provide Amazon with the following information: a) Contact details Person Responsible for the product; b) Contact details of the manufacturer; c) Images or documents with safety information and product warnings

When?

Non-compliant listings may be removed as of December 13, 2024

Where?

Sellers must submit the requested information, documents, or images in Seller Central (on AHD - Account Status, Product Upload, or Image Upload).



What should I do?

To comply with the Amazon GPSR enforcement policy, you must upload the following information for each offer in Seller Central:

Responsible Person

Name and contact information (email address) of the Responsible Person (at BRAND level)

manufacturer

Name and contact information (email address) of the Manufacturer (at BRAND level)

Warnings and product safety information

You must indicate the product's warning and safety information on the product page, as appropriate, in the language of the country of sale.

You can provide this information by providing:

- 1. images
- 2. product documentation
- 3. or security certificate in Seller Central



Responsible Person and Manufacturer

You can provide them directly from: **Performance > Account Status > Regulatory Compliance**

Persona Responsabile

- The manufacturer or owner of the brand, as long as it is based in the European Union.

- An importer based in the European Union.

- An authorized representative based in the European Union, appointed in writing by the manufacturer or trademark owner as a responsible person.

- A logistics management service provider based in the European Union, if there are none of the above cases in the European Union.

Manufacturer

The name of the manufacturer and contact information must be indicated on the product page, as well as on the product label sold in the FU

			Add the res that you an official lang Reason: Fro
Account Health Rating	200		with the Ge
Amazon's selling policies. Learn more	0 100 20	00 1000	Add new
A 11 • 47458474			Name or ce
All issues		^	Enter nam
Suspected Intellectual Property Violations		0	Address lin
Received Intellectual Property Complaints		0	Street add
Product Authenticity Customer Complaints		0	Address lin
Product Condition Customer Complaints		0	Apartmin
Food and Product Safety Issues		0	Gityi
Listing Policy Violations		0	Error city
Destricted Desident Delter Mislations		0	State, regit
Restricted Product Policy Violations		0	Enter stat
Customer Product Reviews Policy Violations		0	Postal code
Other Policy Violations		0	Enter post
Regulatory compliance		• 9	Country:
View all (9)			Select
			Email or U
			Erriter error

What is this for?

ponsible person's name and contact information for brands a associated with on Amazon Brand Registry in one of the EU's tildges. im December 13, 2024, you must display this information on all papes for most non-food consumer products to comply neral Product Safety Regulation (GPSR). Find put more Responsible Person Address mpany: e or company H 1: dress; company name tir c/is e 2 (optional): t, suite, unit of Reor an or province. te, region or provines, if appropriate e (optionai): tal code of address or LRL by leading or trailing spaces)



View the full guide here

Responsible Person and Manufacturer

1. Go to the Account Status page:

Go to 'Product Policy Compliance', 'Open' tab

2. Identify listings:

Column → Which items are affected? You'll see the brand or combination of ASIN and SKU. Column → Reason The type of information requested will be indicated (contacts of the manufacturer, of the responsible person or warning and safety information).

3. Submission of information:

Click on Next Steps click on 'Submit' and enter the information.

For contacts of the manufacturer/responsible person: you can select data already provided or add new information.

4. Validates

Contacts and certificates: immediate validation

View the full guide here







Product Safaty and Compliance Information on Amazon

1. If you are interested in knowing in advance what the requirements are for ASIN /CATEGORY:

- You can find out the required warnings and information by visiting the Product Safety and Compliance page → <u>link</u>
- Use the product compliance portal to search for compliance requirements for each ASIN or Product Family *Examples: Toy safety warnings and chemical risks.*
- 2. Where are the warnings and requirements visible on Amazon

Warnings may be visible in the image block or in the Guides and documents section of the product.

3. How to upload images and documents:

Follow the detailed instructions on the Product Safety page <u>link</u> in *Account Status*



Safety Notices and Information (PSI)





EPE-WARNINGE Please remove setal discard all ties before giving the ony in the and processed recycled realisment. College, decign and content of the product recommend you're keep this loformation.

ES: JADVERTINCIAL forme y documente tradis las soportes antes de dar el jugar materiales exanom y con materiales recichedos personadors. Los subrenaciones las mantrados en la caja La recompendiamos quande estas informaciones.

File ATTENTIONE Transies at justice transition appoints a varies de remember de la clarite de mathematice neutro et poster transition encycles est rubales. Las transies est presentarios la bolte. Nova vous resummandons de comenver con information PT. ATENCÃO: Instan e destace ve des tuctos da supporten armes de las présentantes menunamentarias trades e destaces en des tuctos da supporten armes de las présentas una manación trades e menunamente reciclasión preservasións. As come, o desemble a me cañes decomentamente quie de estata a demactions.

TE AVVENTENZAL Regiver statt i fill ad i formi prima iti darv i giocentosi at han materiali stani a material ricchattaventi. I caleri, il deogra e il contenuto de sulla scatta Raciamardamo di conservan queste informazioni.

DE: ACHTUNUE Enterenteen und versechten Geralle Haltstalluller, Devor Ser Technol Hongerlaft aus resum und windurg diesenteten Materialien. Die faften erna füsider sein, als was

NL WAASCHWWING visional is the spectrum date ster kind gentl, servicider Ultres, Gensaat aan namer materialen en vervierMe press cliede materialen alle jaar vervie afberiding op de verpiekking Wij seden u aan dese vebentate

Before Reading This User Manual

Warning! Important Safety Instructions

Please read the Safety Instructions before using your TV Aethros the table betow for an explanation of symbols which may be on your Samaing product.

CAUTION

RESK OF ELECTRIC SHOCK, DO NOT OPEN.

CAUTON, TO REDUCE THE RESCOFELECTING SHOCK, DO NOT REMOVE COVER FOR BACKS THERE ARE NO USER SERVICEABLE PARTS INSIDE, REFERALL SERVICING TO BUILDINED PERSONNEL.

> This synded indicates that high veltage is present midle. It is dangeraus to make any

Power

- Do not overload wall outlets, extension conto, or adaptors beyond their optrage and capacity. It may cause fire or electric shock.
- Heler to the poser specifications section of the manual and/ or the power supply label on the product for soltage and emperage information.
- Reservingsby conds should be placed so that they are not likely to be walked on or pinchell by dense placed upon or against them. Rey particular attention to conduct the plan end, or walk outliers, and at the point where they exit hour the appliance.
- Never insert anything metallic into the open parts of this apparatus. This may pause electric shock.
- To avoid electric shock, never touch the imade at this apportant. Only a qualified technictan should open this apportant.
- Be survice plag in the power confurnities to foreignavity when onglogging the power confittance well outlist, always pull on the power confit plag. Never unplug it by pulling on the power conf. Do not touch the power cost with wet hands.

amazon

AMAZON CO<u>NFIDENTIAL</u>

Security Advisories and Information (PSI)

How Sellers Can Demonstrate Compliance (PSI)

1. General Requirements:

- Local language
- Compliance at the ASIN level
- Images (uploaded once are valid in EU5)
- Documents (uploaded to each Marketplace if requested)
- 2. Doduments (multi-language allowed)
 - Single upload via product change (pdf link) or Account Status (file upload)
 - Bulk upload via xls template (pdf link)

3. Images

- Single upload via Image Manager (PS01-06)
- Bulk upload via image → upload zip folder with file (ASIN).PS01- 06.jpg)

4. Certifications

For specific product groups, sellers can attest to compliance without providing images or documents related to warnings and safety

X Menu			
Catalogue	ė	Add Products	•
Inventory		Add Products via Upload	and the second
Pricing	3	Complete Your Drafts	
Orders		View Selling Applications	er will prevent a
Advertising	20	Improve listing quality	
Stores		Upload images	D III
Growth		Upload and Manage Videos	
Reports	20	the loss in the loss and the loss	atting, Weitsmann of these petitions,
Payments		addraue	
Performance		Description of the local division of the	
Apps and Services	3		
828	3		
Brands			
Learn	3	10 March 1	



Upload of Images and Documents (PS)

Upload Immagini con Avvertenze

One image at a time

Catalog > Upload Images > Image Manager

must she downers bothy restation are

Upload each individual file with image label one-by-one, choosing the type PS01, PS02,..., PS06 (a single image is sufficient)

	y Historiadaria				to the local					Value
-	\$1151Haceset, Fice	WA BURGE .	Williams.	Broy	1 Diana	Annes				
3	RT0/19hamail./Laham	ALM ROMANIE.	Line Images, W	Truppe in	invited by ye	•				0
	1701789acmen_0 sizesi	KAN INTRACES	the burger of	-		1	1.12			
	(1017)Panner_Plantin	30.01 (0000000)	termine *		'n	'n	10	ia.	10	
	TOTPomet/Log	ALSO REPORTED	Link images M		Ortaant	Shire	20144	Latreet	1304104	
	ALLER NORMALITY OF	a(a).00000(4).	Line strengts M	-		HNT 4	501	- 540 -	PDI *	
	Auto 1985 (PERSouth std. Jonne	AUNI RODUMN	Lintrapic*	11100		1 32930- 14			1	
	SAUTHAU	201,89(9)30.	Line images #		'n	ta	ia	ta	10	
	11010996/aar_0100099962019	alayi morokyola	(in temps *		ATTAC	1 March	and a	Latreet	ωõ	
	172579Parman, /C Rephanell	ASIN RECEIPTER	Sin Impr. 9	1102	-	110 ×	P304	× 2165 -	P(0) +	
	100795amar_15Rephant	ALVI ROCANDA	ter terget if						A second second	
0	379375Peanser,/1428e	A(16) 822/004(4)	Lininger.*							
-	ETERTPlanen, IT Swigless	JUNI REPARTS	Los Images W							





Upload Immagini con Avvertenze

Caricamento di più immagini in blocco

Catalog > Upload Images > Image Manager

1. Create a ZIP folder with all the images of the labels of each ASIN and upload it to the dedicated section

2. Files named with ASIN + PS01 (or 02, etc.) + file extension

(for example, B000123456.PS01.jpg) - View the guide for renaming images



Images depicting warning and safety information for the product to meet product safety and compliance rules. These images are displayed under "Images, documents and contacts" in the "Safety and Product Resources" section of the product detail page. For more information, go to Product safety and compliance.

PS01, PS02, PS03, PS04, PS05, PS06

Upload Images

Inegenvarieger - Byte image upbeid - Submission status - Wrage education halfs - 3D asset proving

Bulk Image Upload

When multiple self-recall, the same provises through a detail page, war objectives close which images to present.

To ophaid images in balk, follow these stores

- 1. Image flat must be remodeed with Kelly + variant cole + Six extension (Terminet, 82001234365404, pg). See the timer Year Image Flat Initia single
- 2. The only accepted Rie types are .PG (preferred), TF and GF.
- 3. If opticating multiple images, you must opsite a 2P file with all images inside terfore upmodes. The 2P file name may not contain empiritum other special innovation (Kanacters
- 4. After the sphear, you can view the status of your images to the status report

Images are theoraped goldary by debuilt, there owners are not required to upload different images for each of the countries where they sell. However, there investigations with the requirement to have images that are specific only to particular countries, can upload him.



Upload knages

Dog or of it's to value at long or 20P No. The 20 No. and on the 1 GB and contain more than 1,000 images.

Cancel

Subrak knoges



The upload of one of these documents can be used to demonstrate compliance with the GPSR

5	Fact sheet (patient)	A single-page document containing essential information about the product, substance, service or other topic.	Yes
6	Fact sheet (provider)	A single-page document containing essential information about the product, substance, service or other topic.	Yes
7	Installation manual	A document explaining how to install the product.	Yes
8	Instructions for use	A document explaining the product's intended purpose, how to use it correctly and any precautions to be taken.	Yes
9	User guide	A document intended to assist users in using the product.	Yes
10	User manual	A document that helps in using the product seamlessly by sharing detailed information related to operations, standards and functionalities.	Yes
11	Safety information	A document containing warning and safety information for the product.	Yes

It is important that the type of Document is specified in the File Name



Loading the Single Document from the Inventory

View the full guide here

- 1. Seller Central Inventory select > Manage All Inventory.
- 2. Click Edit next to the SKU/ ASIN for which you want to add product documentation.
- 3. Select All Attributes on the left side of the page (this option may already be selected).
- 4. Select All Attributes on the left side of the page (this option may already be selected).
- 5. Click on the Compliance and Security tab.
- 6. Scroll to the Media Compliance section and fill in the following attributes:
- Media language: Select the language code from the dropdown menu. If you're uploading a document written in multiple languages, select only the language of the main store.
- **Content type**: Select the document type from the drop-down menu.
- **Compliance:** insert the link to the documentation *(direct link to the PDF)*

It is important that the type of Document is specified in the File Name

Compilares Hadia (concert Type 🔇	Tranges Turbuch & Aut () Sciences		
Compliant Professional Co	0	۹.	
	Industry water affects per case of an improve		
Compliance Headle General Location (2)	Investigation of parameters		
	Territoria di codimensi		
	* Kennets		
IN SAL AND A SAL	Safe displication		
	C. Kuda ini circulati		
OPSE House broad Address 🗇	C market while consideration like an extension		
	Tradit pro Science		
	Approximation and a second		
	decision particular		Canal I Start and Total
	Hamania della anche		
	Manuale per Heatalizative		
	Mattha and address on the process of		
	Schedule/Securitize		
Controllance Healty Content Type 🕲	oblemptore administration	u *	
" Compliance Made Language 🕥	w.		
* Compliance Multi-Description (2)	Frentate Into Macmulacia/MC 4.007	1	
	Magn.//www.delogram.ante/de.		
	A Manager of Manager of Manager and a company		
Course stress agreement ()	The contract of the contract o		
1712 Manufacturer Lonal Address (2)	Charles and		
	NUL TO THE OWNER		
		(b)	
			amazo
			amazu
			FIDENTIA

Bulk upload of multiple documents for multiple SKU/ ASIN

- Catalog in Seller Central > Add more products > Download spreadsheet > Products that are not currently in the catalog
- Create only one spreadsheet for each type of product (category) and store (country) in the official language of that store
- Select the individual store where you want to create the offers/upload the documents, deselect all stores except for the chosen country

Download product spreadsheet Change offer parentidary Quickly Fix Litting Cours with Enforced Presenting Reports. Select language to enter product details The enforced processing reports are designed to held socaurally incorporate finance entrois to you can be there, no contrast In the previous possessing reports, the new Event formula to Aprendizionet Linux Apr C Name of Concern, N chales errors and warmings highlighted in the cell where they caterred. With this fermat, you can visually proposite insurwith your administory realizing it easier to committed my errors Select the types of products that you want to sell 7304 + Here do Tabacen to betabult astrophy and asortic new california Search? Weights manual A these do i add matching products uping investory trenglated. Second possible 2 them writing only all three impulse the part of a principal billion of +. How do I apply to sell reshts for products on Acazant' W iter multi * Wassidg T charles the condition for a product? · many visit towards concerning for my product todarias! 4. Have the Economy or resulting a prostant that we looks, variations? * Can Lenner & variables if there tor's a variation field, e.g. Instant type calented BRENSING CASE discissions and the sinis to Malaked Relative number (\$19.47) · monute i get help have the garty protocy partners, to help re-Maximum 2001 product turns Care Blievent, Care USB, Care per TV, visco a Humo Durana with duting my products? + Anne can brait industioned specific Skits in the Inventor to Astrano. arrangemente in the ESP **Belated Supici** Add your printvets winto inversely him. · Bacat's your products using the Product Cland feet 4. Categories and products residents approval. · Oronist and download your inventory his temptate If you spandthis find the product type that you're teaking for, it's with to even by unregary Response of the line of the low sectors

View the full guide here

Note:

Above the Create Spreadsheet button a message may appear asking you to download the beta version of the model in question. If you accept, a template will be created with the required attributes that will allow you to proceed with a massive upload.

The inventory file templates are now available for all product types and stores, and that we've recorded a video to guide you through the process:

https://d1t786yx9ktsca.cloudfront.net/EUC/V ID/How to upload product documents in bu lk_for_GPSR.mp4

amazon

Bulk upload of multiple documents for multiple SKU/ ASIN

- 1. Find the section highlighted in purple Security and Compliance or Compliance. Alternatively, you can press' Ctrl 'and' F 'on your keyboard to open a search box that allows you to search for this text.
- 2. Scroll to the last column of the section to find the columns for uploading product documentation. Change from category to category, also check in hidden columns.
- 3. Enter the link in the columns for the type of document you want to upload. URL where the product documentation is stored. It must be a direct download link or that opens a PDF. → <u>Watch the video tutorial</u>

If you couldn't find the product type that you're building fine by with lemmer by collegery Interest dia preferit collegory		et tana ett F = II + 1	- # # - # #	tenne)te 可图m/4 副可可了	0 0 10	Acolot in Riar tos Riage failunes	vereitetu Vereitetu			-	Normai 1.2	Hamil 197 Renal S	Numor2 Percent	Numer2 Record		SI XI			
Select the stores where you want to create offers.		test templates	(rendoren		alapinini araanaariini	0)	n n mar-1,14			90999 -	uru), bis attes	-				ork.		, taking	
E broge E H Internet				K	a design			0						N 10		.00		<u>,</u> п	
Yoe can new deverdend a new NTA version of this template. Optim to BETA version of new template Vie are extensing the postar: arks mation requestments to help you built traphe-quality product detail pages. You have the option to opt in the this BETA version of our new poolset requirements, which has additional arts builts that will help better de- sorder your predicts. If you do opt in, plus carriate requirements to add our least doublest file previous template wreater, Yind out news	5	NT.		ildivisos	Te		erşik ogʻa	ngde augt an	en agricertal	i ngtompio bi	ogranijska og	Carephony or an entrol de Ang	ole eg lare Steres te	eta ante Integrande eg eta al transfil	formation and antipactor	funds agte	pia agi ampi	49) 107390	ng) un giù
flerverpre spinischliver																			

Deselect all languages except the one in the country where you want to upload

View the full guide here

If it's an existing ASIN, provide only the SKU > Select Partial Update column option > choose category and node > search for purple compliance section where you can insert a link to the PDF **amazon**



Upload and Check ASIN from Regulatory Compliance

Regulatory Compliance

- 1. Drop-down menu > Performance > Account Status > Policy Compliance > Regulatory Compliance
- 2. Order the most important ASIN and Required Actions for Risky Sales > Parts from Asin and click Submit in the Next Steps column
- 3. Review the required Compliance Information and upload it from this section or proceed with the methods explained in the previous slides
- 4. In this section you can upload: Responsible Person, Document File, Certificate of Conformity + Link to Image Tool
- 5. Check the successful requests in the Archived section

- Analysis balance	10	10	Ingenet School Spectration		D											
· hereinerer imm	aŭ.		Annes which have come		0	Control Trade of Street, Stree		2	- 1		Add compliance x					
(0			Autorican announced annual factories		Đ.			The Advertised Installed				()				
- Standard state	N.0.	10	Print State Commission		0											
			improvement and a spiriture franchise		0											
sease lader her		**			0				-							
That Sold II.			And and the second		" 1											
			Suffrage Print Print Print Print Print		0						What is this for?					
											Colorado de constante en altaban en la colorada de la constituían					
Payment Policy			Product Policy Comp Product Policy Comp Product Policy Compliance 11 Viscon C. 201 August 2120 Viscon Compliance 2120	pliance			52		Account Health Rating		Information. Then, specify its language, which must be the store's office language, and attach the single PDF. You can only upload one documen Add new Warning and safety information Compliance Media Context Type					
											Please enter the content type of the compliance document.					
											Compliance Media Language					
											an CP					
									14 mean come accord							
			Taxas		and one effected t			A Des Cape	And Address of Manager Street of Street Stre	and such	Compliance Media Source Location					
			deserved as here digrad	04 W (MA)				8-444-0000								
				-				Sector Control of Cont			Upbad file Jivig ibsurrents here to apposi					
									1211	The second se						
				0.00				Second States		RCC0	Premult PDF 10 MB mee File sea					
												aZ				